

MISSISSIPPI BEEF EXPO, Inc.

**P.O. Box 184
Madison, MS 39130**

Dear Trade Show Exhibitor:

We are pleased to welcome you to the inaugural Mississippi Beef Expo scheduled on December 1 - 3, 2017 at the Mississippi State Fairgrounds in Jackson. Our Expo will afford your company the opportunity to reach a tremendous number of the most progressive beef producers and farmers from all over the United States. We are also pleased to welcome the large number of youth and their farm families as they participate in the Mississippi Beef Expo Junior Show to be held in conjunction with the Mississippi Beef Expo.

All trade show booths will be located next to the sales arena on a first come first serve basis and will provide excellent visibility. Please indicate your preferred both location on the site layout enclosed. Booth space assignments will be made based upon date the contract and fees are received. Most large equipment exhibitors will be located on the south end of the cattle barns along with the food vendors. A few large equipment vendors may also be included in the main barn. If your booth has any special requirements, please let us know as soon as possible so that we can do our best to accommodate your request.

Exhibitor information, rules and guidelines are as follows:

- * Booths are 10' x 10' with backdrop, 3' side rails, 8' table. Larger booths are available
- * The Trade Show and Beef Expo are held simultaneously to ensure highest traffic. Booths shall be open from 8:00 a.m. to 6:00 p.m. December 1 - 3
- * Booth set-up is scheduled for Thursday, November 30th and must be ready no later than 5:00 pm. Trailers and large equipment exhibitors will be allowed to set up on Wednesday November 29th. We will make sure there is adequate time to prepare your booth prior to the Trade Show opening.
- * Exhibitor and/or equipment loadout will be permitted on December 3rd, one hour after the conclusion of the Mississippi Beef Expo Junior Show.

We look forward to working with you and thank you for your interest in our inaugural Mississippi Beef Expo. Please be sure to visit our website at www.msbeefexpo.com for further information.

Sincerely,

Clay Perry and Ryan McGuffee
Coordinators

MISSISSIPPI BEEF EXPO, Inc.
P.O. Box 184
Madison, MS 39130

CONTRACT
VENDOR EXHIBIT SPACE

Company Name: _____ Contact: _____
Address: _____
Phone: _____ Fax: _____ E-Mail: _____
Products Exhibited: _____
Signature: _____

<u>Booth Size</u>	<u>Price</u>
10' x 10'	\$250
10' x 20'	\$475

* Other booth sizes available upon request

Require electrical service: Yes _____ No _____
Minimum hook-up fee is \$_____ (Collected at set-up)

Pre-order to guarantee your booth space. **PAYMENT MUST BE RECEIVED WITH CONTRACT AND RECEIVED NO LATER THAN SEPTEMBER 1, 2017.** Please contact Clay Perry or Ryan McGuffee at the numbers shown below if you have problems with this date. Make checks payable to Mississippi Beef Expo, Inc. and submit to:

Mississippi Beef Expo, Inc.
Trade Show
P. O. Box 184
Madison, MS 39130

Clay Perry 601-238-6018
Ryan McGuffee 601-668-1000
E-mail: msbeefexpo@gmail.com

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**CONTRACT
EVENT SPONSORSHIP**

Company Name: _____ Contact: _____
Address: _____
Phone: _____ Fax: _____ E-Mail: _____
Products Exhibited: _____
Signature: _____

____ **CATTLE BARON (\$5,000)**

- * Title Sponsor of Event
- * Advertising on all Event Media
- * Special recognition throughout entire 3 day event
- * 2 Banners in Sale and Show ring
- * Preferred Booth Space for Trade Show

____ **TRAIL BOSS (\$2,500)**

- * Special recognition throughout entire 3 day event
- * Advertising on all Event Media
- * 1 Banner in Sale and Show ring
- * Preferred Booth Space for Trade Show

____ **CATTLEMAN (\$1,000)**

- * Advertising on all Event Media
- * 1 Banner in Sale and Show ring
- * Preferred Booth Space for Trade Show

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